



Merry  
Christmas

Contacts

DECEMBER • 1961



*Season's*

*From Our Company President*

*It's always a pleasure to see the splendid spirit of co-operation shown by the staff at Eaton's . . . but such loyalty is even more appreciated in the weeks before Christmas, when the busy season makes so many extra demands on those who work in a retail organization.*

*I want to thank you all for your efforts on behalf of the Company. Your support, at Christmas and throughout the year, helps us to maintain the high standard of service that merits the confidence of our customers.*

*In the coming festive days, may you and yours enjoy all the good things Christmas offers, and I wish each of you a Happy, bright New Year.*

*John D. Eaton*  
\_\_\_\_\_  
President,  
Eaton's of Canada

*Greetings*



*From Our General Manager*

*For all of us at Eaton's, Christmas is not only the happiest season of the year, but also one of the busiest. It is therefore appropriate that along with Christmas greetings, I send you warmest thanks for your unfailing co-operation and support throughout this busy time, as well as during the entire year.*

*May Christmas be for you and yours the happiest of days, and may the New Year bring you every Blessing.*

*A. R. Lusher*

*Vice-President and General Manager,  
Western Division*

# LADY EATON HOSTESS TO MANAGERS OF WINNIPEG STORE AND CATALOGUE DIVISION



Lady Eaton entertained the department managers of the Winnipeg Store and Catalogue Division and their wives at an informal reception and buffet dinner in the Main Dining Room of the Fort Garry Hotel, Tuesday, December 5, during her brief visit to the city. Receiving the guests with Lady Eaton were Mr. and Mrs. G. M. Eaton, Mr. Timothy Eaton and Miss Nancy Eaton.

The room was attractively decorated with floral arrangements of white chrysanthemums and smilax, as was the buffet, an outstanding example of the chef's culinary art.

Included among the guests were the Store Managers of the Western Division of the Company, then in Winnipeg for a conference.

This was a very happy occasion and one which will long be remembered by those present.

## CATALOGUE MANAGEMENT DINNER

Honouring four of their number who have celebrated anniversaries during the past few months, the Catalogue Management Association held a dinner in the Jade Room of the Fort Garry Hotel on Wednesday, November 8. Mr. F. G. Muirhead, Regional Catalogue Manager, spoke briefly giving an account of the past service of each of the honour guests and Mr. B. C. Sutherland, Personnel Manager, made the presentations.

Mr. T. Dodds, Rebuy Manager of the Appliances, Furniture and House Furnishings, celebrating 45 years of service, was given a pair of silver candelabra.

Mr. R. Prynne, Assistant in Draperies and Curtains, celebrating 40 years, was given two oil paintings.

Mr. H. Graham, Department Manager of Warehouse Operating, celebrating 35 years, was given a large china figurine.

Mr. C. Taylor, Assistant in Heavy Goods Shipping, celebrating 35 years, was given a movie projector.

As is usual at the festive occasions of the Association, a thoroughly enjoyable evening was spent and all present look forward to the next such opportunity to meet and celebrate.

## ASSISTANTS' ASSOCIATION NEWS

A dinner meeting of the Assistants' Association was held in the Grill Room on Monday, November 20. The speaker of the evening was Captain K. C. Forsythe of Trans-Canada Airlines who traced the development of commercial aviation in this area during the past 20 years in a most interesting manner. Captain Forsythe is now a check pilot with T.C.A. and has been with the organization since 1945 coming into commercial aviation from the Air Force at that time.

On Wednesday, December 6 the Association's final dinner for 1961 was held at the Concordia Club. The evening began with a reception and social hour, followed by an excellent dinner completed by short speeches from various members. This group anticipates an active season in 1962 beginning with the January meeting, and all Assistants are urged to make a point of attending.

## 25 YEARS WITH EATON'S



**MR. CHARLES KENNETH MAJOR**

On Thursday, November 23, Mr. Charles Major, Merchandise Manager for Electrical Appliances, Radios and Music, reached the 25th anniversary of his employment with the Company. He began his career with Eaton's in the Budget Office, moving to selling washing machines after three years and progressing to Department Manager in that department in 1948 and to Manager in 1956. He took over his present position in 1960.

Mr. Major was born in Boissevain, Manitoba, and grew up and attended school in Winnipeg. He served with the Air Force from 1942 to 1945, becoming a navigator with the rank of Flying Officer. In 1940 he married Geraldine Faulkner of the Budget Office and they have two daughters and one son.

Mr. Major is a member of the Ionic Lodge No. 23, A.F. & A.M., the Scottish Rite and the Shrine. He also belongs to the Canukeena Club, Elmhurst Golf and Country Club and the Winter Club. Fishing and carpentry are among his hobbies. A rumpus room is nearing completion in his home under his hand as a carpenter.

Celebrating this important anniversary, Mr. Major's departments presented him with rumpus room accessories and decorated his desk on his anniversary day. His associates in the Merchandise and Executive Offices gave him a beautiful oil painting and the Managers' Association sent Mrs. Major a bouquet of roses. His gift from the Company was a wrist watch. On Saturday, the 25th, a gala party was held at the Masonic Hall, attended by the staff of Mr. Major's departments. A pair of andirons was presented to the honour guest and a grand time is reported.

Mr. Major's plans for his long holiday are indefinite at present. We hope that he will have a wonderful time and join in wishing him health and happiness in the years ahead.

**MR. HUGH ALEXANDER WILSON**

Mr. Hugh Wilson, Department Manager of the Catalogue Toys, reached his 25th anniversary on Friday, December 8, in the midst of his busiest season. Mr. Wilson started with the Catalogue Shoes and worked for 12 years there before transferring to his present department. He was appointed Assistant in the Toys in 1949 and became Department Manager in 1957.

Mr. Wilson was born and educated in Winnipeg. He served for five years with the Winnipeg Rifles during World War I, four of those years overseas where he was wounded. In 1940 he married Hazel Waugh of the Shoes office and they have four sons and one daughter.

Mr. Wilson is a member of the Orange Lodge, No. 120. He is fond of gardening and reading and has been an alley bowler and curler. His plans for his long holiday are indefinite as yet.

The Company presented Mr. Wilson with a wrist watch on this anniversary and his department gave him an upholstered chair and a coffee table. On the evening of his anniversary his staff organized a surprise party at his home and presented a lamp to him and his wife. Congratulations and good health to you, Mr. Wilson.

**MISS CAROLINE MARY KOSLOK**

Thursday, November 23 was an exciting, happy day for Miss Caroline Koslok of the Stationery Department as she celebrated her 25th anniversary. Miss Koslok began her employment here in the Employees' Lunchroom where she worked for the first four years. She moved to the Elevators for a short time and then to her present department 19 years ago. She was born and educated in Winnipeg and lives at home with her parents and three sisters, one sister being Fran of the Shopping Service.

Miss Koslok curls and plays golf with the Eaton Women's clubs. She is also fond of reading. For her long holiday she dreams of a trip early next spring to some warmer climate.

On her anniversary day Miss Koslok's desk was beautifully decorated and she received many personal gifts, including a watch from her department and luggage from the girls she works with. Her gift from the Company was a diamond ring. That evening she was honoured at a dinner party at the St. Charles Hotel.

Congratulations, Caroline! Good health and happiness through all your future.



## FORTY-FIVE YEARS WITH EATON'S

### MISS ELEANOR WALTON

On Tuesday, December 5, Miss Eleanor Walton of the Second Floor Office, celebrated 45 years of service with the Company. She started in the Parcel Department and worked there for three years before transferring to the Staples where she served for the next 40 years, moving to her present work on the telephones just two years ago.

Eleanor was born in Maidenhead, Berkshire, and came with her family to Winnipeg at ten, attending school both in England and in St. James. She still lives in St. James with her widowed sister. Eleanor has a lovely contralto voice and sang with the Philharmonic Choir for years. She sang in the 147 Opera Group during World War I. Many of our old-timers will remember the performances of that group. Eleanor still sings and plays the piano. She was earlier an enthusiastic snowshoer but now finds less strenuous recreation in needlework and television.

On her anniversary morning she found her desk decorated and during the day received many personal gifts and calls of congratulation. On Thursday, December 7 her department entertained in her honour at a dinner at Moore's Restaurant. All good wishes for your continued good health and happiness, Eleanor.



### MR. FREDERICK JOHN LESLIE ELLIS

Mr. Frederick Ellis of Catalogue Piece Goods celebrated 45 years of service with the Company on Tuesday, November 28. He had worked for four years in Catalogue Cash and Copying before joining his present department 41 years ago. Mr. Ellis was born in Torquay, England, and came to Winnipeg with his parents at four years of age. He is married and has two daughters, one son and five grandchildren.

Mr. Ellis is fond of gardening and used to curl and golf. On Friday, November 24 his department held a dinner in his honour at Zoratti's Restaurant. On his anniversary day he was given a handsome mantel and grate for his fireplace and personal gifts. His many friends called to offer congratulations and wish him well. We all join them in this. Good health and happiness to you, Mr. Ellis.



## FORTY YEARS WITH EATON'S

### MR. HUGH JAMES McMULLIN

Mr. Hugh McMullin, night foreman of the Elevators, celebrated his 40th anniversary on Friday, November 17. He had worked for that department throughout his service.

Mr. McMullin was born and educated in Winnipeg. In 1930 he married Minnie Malik of the Grill Room staff. Mr. and Mrs. McMullin have three daughters, two sons and ten grandchildren.

Mr. McMullin enlisted with the 44th Battalion in 1914 and served overseas for four years with the 15th. He was wounded at Hill 60. In World War II he served in Canada with the Winnipeg Grenadiers from 1939 to 1946. His favourite recreations are duck hunting and gardening.

The night staff presented Mr. McMullin with a well-equipped wallet and the department gave him an electric fry pan as mementos of this happy occasion. We all join in congratulations and good wishes for the future.



### MISS MOLLY ROSS

Her 40th anniversary day came for Miss Molly Ross of the Drapery Department on Tuesday, December 5 but as she was to be away at that time on a holiday it was celebrated the previous week. Miss Ross had served all her 40 years in her present department. She was born in Londonderry, Northern Ireland, and came to Winnipeg as a baby, attended school here, and now lives with two sisters in St. Vital. Miss Ross is a member of the Fort Rouge Rebecca Lodge. She is fond of knitting and sewing and is an avid reader.

On Wednesday, November 29 her department held a dinner at the Marlborough in honour of Miss Ross's anniversary. Her business associates and old friends attended and presented her with a watch. All her many friends throughout the organization join in congratulations and good wishes.





# HONOURED ON THEIR RETIREMENT



**MR. DAVID McFADZEAN**

Mr. David McFadzean, Department Manager of the Delivery Department, retired on Friday December 1 after 48 years of service in that department. He was born and attended school in Wick, Scotland, coming to Winnipeg in 1911 at the age of 14. In 1914 he joined the Fort Garry Horse and went overseas almost immediately. He served with the Royal Canadian Dragoons, returning in 1919.

Mr. McFadzean is married and has one son, one daughter and four grandchildren. He is a member of the Norwood Legion, No. 43, the Elmhurst Golf and Country Club and the Eaton Curling Club. Reading is a favourite relaxation with Mr. McFadzean.

On Thursday, November 30 the Managers' Association held a reception honouring Mr. McFadzean at the Fort Garry Hotel. Here he was presented with a china cabinet and a 12-gauge shotgun. On Friday morning his department gave him a parting gift of a set of golf clubs. That evening they held a dance in his honour at St. James Hall. All through the day his friends and associates called at his office to wish Mr. McFadzean well and congratulate him on his long years of faithful service. We all join them in this and hope to see him often as he plans to live in Winnipeg.

**MRS. RETA BOVEY**

Friday, December 1 was retirement day for Mrs. Reta Bovey of the Drug Department office. She had served for 14 years in that department. Mrs. Bovey was born at Rat Portage (now Kenora) and attended school and grew up in Keewatin, coming to Winnipeg when she was 16. She worked at the Free Press until her marriage in 1928 to Bill Bovey of our General Office. She is a widow and has one daughter.

Mrs. Bovey is active in the Eaton Women's Curling Club and the Women's Auxiliary of Young United Church. She finds some time for reading and knitting in addition to her housekeeping chores. Mrs. Bovey will continue to live in Winnipeg.

Honouring Mrs. Bovey on her retirement, her department held a gay dinner party at the Paddock on Thursday, November 23 where she was presented with a pole lamp. On her retirement day her desk was decorated and she received many personal gifts and calls from friends and well-wishers. Good health and every happiness, Reta.

**MRS. NELLIE JONES**

Mrs. Nellie Jones of the Investigation Department retired on Friday, December 1 after nine years of service with that department. Mrs. Jones was born in London, England, and attended school in that city. She came to Winnipeg at 18.

Mrs. Jones is married and has three daughters and six grandchildren. She is fond of gardening, sewing and reading. As a memento of her service she was given a set of TV tables by her department and received many personal gifts. Mrs. Jones plans to continue to live in Winnipeg. All good wishes for a healthy, happy retirement, Mrs. Jones.



## HONOURED ON HER RETIREMENT

### MISS EVA JANSEN



On Friday, December 1, Miss Eva Jansen retired from the Catalogue Millinery Department after 37 years of service with that department. She was born near Morden, Manitoba, and attended school in various towns in Manitoba. Miss Jansen is fond of reading. Her plans for the future are indefinite at present.

On Thursday, November 9, her department held a dinner at Zoratti's Restaurant in Miss Jansen's honour where they presented her with a beautiful blanket. Several retired members of the department were present on this occasion. On Friday morning her desk was decorated and she received a further gift from her associates, a leather hand bag, appropriately equipped. During the day her friends called to offer good wishes and she received further personal gifts. Good health and happiness to you, Miss Jansen.

## 25 YEARS AT EATON'S

### MRS. FLORENCE MARY LOUCH

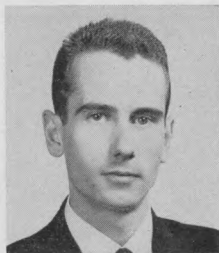


Mrs. Florence Louch of the Beauty Salon completed 25 years of service at Eaton's on Monday, November 27. She has been with her present department throughout, spending 18 years as a hairdresser and the past seven as a receptionist. Mrs. Louch is active in the Ladies' Aid and the Square Dance Club at St. Martin's Church, West Kildonan. She was born in Winnipeg and attended school here.

Mrs. Louch took her long holiday as short, restful holidays last summer and thoroughly enjoyed it. She received a diamond ring as her gift from the Company on this occasion and chose as her gift from her department associates a table tennis set to be sent to the Manitoba School for Retarded Children at Portage la Prairie. On her anniversary day she received many personal gifts and congratulations from customers and co-workers. Her department entertained at breakfast in the Grill Room in her honour on Saturday, November 25.

All who know Mrs. Louch wish her good fortune and happiness in the years ahead.

## SUGGESTION WINNERS



Mr. H. Joyal,  
Fancy Goods, \$8.00



Mr. L. J. Pattimore,  
Catalogue Shipping, \$8.00



Mr. G. Hamm, Bedding,  
Service Building, \$15.00





## NOTICE TO MEMBERS OF THE EATON RETIRED MEN'S CLUB

There will be no meeting on either Christmas Day or New Year's Day. First meeting for 1962 will be on Monday, January 8. There will be a meeting each Monday at 1:00 p.m. in the Eaton Curling Club on Mayfair Avenue throughout the winter. All Eaton retired men are warmly invited.

## TENNIS CLUB WIND-UP DINNER

The Parker House was the setting for a delightful smorgasbord and an evening of dancing on Saturday, November 4. This brought to a close a very successful season of tennis. Arrangements were in the competent hands of Mrs. Ina Lawson, President, and Mrs. Lillian Phillips, Secretary, and their committee. Harold Gould provided the hi-fi record music for dancing. Among the invited guests were Mr. and Mrs. B. C. Sutherland and Mr. and Mrs. R. Laidlaw.

It will be only three or four months until plans for tennis are being made for the 1962 season. Last summer a good deal of work was done on the St. Stephen's-Broadway courts and lessons for beginners and others were provided early in the season. This should give a good background for an even better summer of tennis in 1962. Keep it in mind and watch for announcements in the very early spring.

## NEWS OF THE BADMINTON CLUB

The Badminton Club is enjoying a very fine season, playing at the R.C.A.F. Station. In addition to regular games they have had one successful get-acquainted tournament and a few of the members played in the Western Manitoba championships at Brandon recently.

A Christmas dinner and dance was held at the R.C.A.F. hall on Saturday, December 2. It was well attended and everyone had a good time. The remainder of the winter's activities will surely keep up to the standard set.

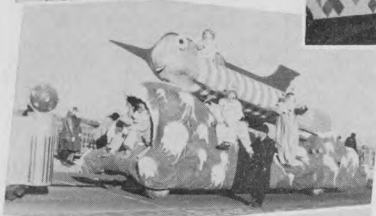
## EATON'S MIXED FIVE-PIN BOWLING LEAGUE

### RESULTS OF THE FIRST SERIES

	1st Series Winners	Men's High Single	Men's High Three	Women's High Single	Women's High Three	Team High Single	Team High Three
Division 1	Rough- riders 147	Steve Monchak 420	Bill Taggart 892	Ann McCaffrey 403	Jean Benvie 889	Wiggetts 1,317	Wiggetts 3,449
Division 2	Crocks 155 1/2	Henry Compain 398	Norm Hawkhead 850	Bernice Stephenson 370	Jean Huggins 848	Five Spots 1,208	Alley- Byes 3,054
Division 3	Sputniks 175	Ernie Latter 381	Bob Stacey 834	Betty Hebb 322	Ruth Evans 814	Johnny- Joes 1,244	Johnny- Joes 3,250
Division 4	Lions 171	Norm Henry 320	G. Tuckett 753	S. Ahlgren 313	A. Mulligan 664	Buffalers 1,128	Beatniks 3,221

Women's High Average: Jean Benvie, 226. Men's High Average: E. Sigvaldason, 245.

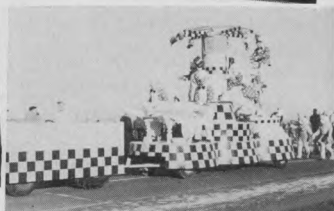
Turkey Shoot Winners, 1961: S. Monchak, R. Haroldson, M. Barker, E. Kuntz, B. Stevenson, M. Freeman, C. Wishart, D. Swift, J. Huggiss, L. Miluk, H. Guenther, R. Wyenberg, D. Ford, L. Fruk, K. McFee.

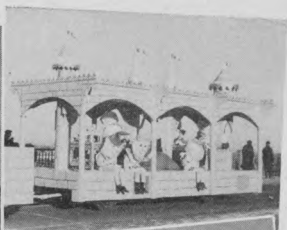
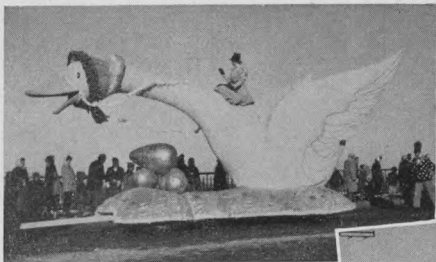


## ***Santa Arrives!***

Thousands of children, young and old, lined the streets of Winnipeg on Saturday morning, November 18, to watch and cheer the fabulous parade climaxed by the appearance of Santa Claus drawn by his eight famous reindeer. The crisp, sunny day provided a Christmas atmosphere.

The theme of this year's parade was "The Mother Goose Alphabet" with floats, pull carts and marching boys and girls depicting the letters and illustrating them from the familiar rhymes.





## A FEW PARADE PICTURES

Santa

Santa and Reindeer

The Goose that Laid  
the Golden Egg

Ivanhoe

Mysterious East

Freshie Froggies

Krazy Kitchen

Snow White and Rose Red

Cross Patch

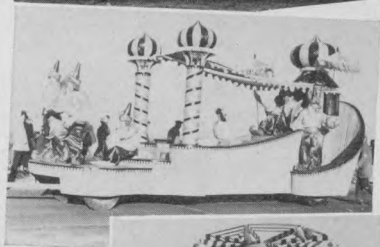
Mother Goose Alphabet

Elves' Workshop

Wobbly Clown

Jungle Jingles

Space Ship (Lunar Loonies)





# The Littlest Angel

by CHARLES TAZEWELL

From "The Littlest Angel" by Charles Tazewell. Copyright—1946, by Childrens Press, Inc. This condensation is from the book of the same title, published by Childrens Press, Inc., Chicago 7, Illinois. (Reprinted with permission).

Once upon a time—many years ago as time is calculated by men but only Yesterday in the Celestial Calendar of Heaven—there was, in Paradise, a most miserable, thoroughly unhappy and utterly dejected cherub who was known throughout Heaven as "The Littlest Angel!"

He was exactly four years, six months, five days, seven hours and forty-two minutes of age when he presented himself to the venerable Gatekeeper for admittance to the Glorious Kingdom of God.

Standing defiantly, with his short legs wide apart, the Littlest Angel tried to pretend that he wasn't at all impressed by such Unearthly Splendour, and that he wasn't at all afraid. But his lower lip trembled, and a tear disgraced him by making a new furrow down his already tear-streaked face—coming to a precipitous halt at the very tip of his small freckled nose.

But that wasn't all. While the kindly Gatekeeper was entering the name in his great Book, the Littlest Angel, having left home as usual without a handkerchief, endeavoured to hide the tears by snuffing—a most unangelic sound which so unnerved the good Gatekeeper that he did something he had never done before in all Eternity. He blotted the page!

From that moment on, the Heavenly Peace was never quite the same, and the Littlest Angel soon became the despair of all the Heavenly Host. His shrill ear-splitting whistle resounded at all hours through the Golden Streets. It startled the Patriarch Prophets and disturbed their meditations. On top of that, he vociferously sang off-key at the singing practice of the Heavenly Choir, spoiling its ethereal effect.

And, being so small that it seemed to take him just twice as long as anyone else to get to nightly prayers, the Littlest Angel always arrived late, and always knocked everyone's wings askew as he darted into his place.

Although these flaws in behaviour might have been overlooked, the appearance of the Littlest Angel was even more disreputable than his deportment. It was first whispered among the Seraphim and Cherubim, then said aloud among the Angels and Archangels, that he didn't even look like an angel!

And they were all correct. He didn't. His halo was tarnished where he held onto it with one hot little chubby hand when he ran, and he was always running. Furthermore, even when he stood very still, it never behaved like a halo should. It was always slipping down over his eye or else, just for pure meanness, slipping off the back of his head and rolling away down some Golden Street—just so he would have to chase after it!

Yes, and it must be recorded that his wings were neither useful nor ornamental. All Paradise held its breath when the Littlest Angel perched himself like an unhappy fledgling sparrow on the very edge of a gilded cloud and prepared to take off. He would teeter this way and that way—but, after much coaxing and a few false starts, he would shut both eyes, hold his freckled nose, count up to three hundred and three, and then hurl himself slowly into space!

However, owing to the regrettable fact that he always forgot to move his wings, the Littlest Angel always fell head over halo! Now, anyone can easily understand why the Littlest Angel would, sooner or



later, have to be disciplined. And so, on an Eternal Day of an Eternal Month in the year Eternal, he was directed to present his small self before an Angel of the Peace.

The Littlest Angel combed his hair, dusted his wings and scrambled into an almost clean robe, and then, with heavy heart, trudged his way to the place of judgment. He tried to postpone the dreaded ordeal by loitering along the Street of The Guardian Angels, pausing a few timeless moments to study the long list of new arrivals, although all Heaven knew he couldn't read a word. And he idled more than several immortal moments to examine a display of aureate harps, although everyone in the Celestial City knew he couldn't tell a crotchet from a semiquaver.

But at last he slowly approached a doorway which was surmounted by a pair of golden scales, signifying that Heavenly Justice was dispensed within. To the Littlest Angel's great surprise, he heard a merry voice, singing!

The Littlest Angel removed his halo and breathed upon it heavily, then polished it upon his robe, a procedure which added nothing to that garment's already untidy appearance, and then tiptoed in!

The Singer, who was known as the Understanding Angel, looked down at the small culprit, and the Littlest Angel instantly tried to make himself invisible by the ingenious process of withdrawing his head into the collar of his robe, very much like a snapping turtle.

At that, the Singer laughed, a jolly, heart-warming sound, and said, "Oh, so you're the one who's been making Heaven so unheavenly! Come here Cherub, and tell me all about it!"

The Littlest Angel looked furtively from beneath his robe. First one eye. And then the other eye.

Suddenly, almost before he knew it, he was perched on the lap of the Understanding Angel, and was explaining how very difficult it was for a boy who suddenly finds himself transformed into an angel. Yes, and no matter what the Archangels said, he'd only swung once. Well, twice. Oh, all right, then, he'd swung three times on the Golden Gates. But that was just for something to do!

That was the whole trouble. There wasn't anything for a small angel to do. And he was very homesick. Oh, not that

Paradise wasn't beautiful! But the Earth was beautiful, too! Wasn't it created by God Himself? Why, there were trees to climb, and brooks to fish, and caves to play at pirate chief, the swimming hole, and sun, and rain, and dark, and dawn, and thick brown dust, so soft and warm beneath your feet!

The Understanding Angel smiled, and in his eyes was a long-forgotten memory of another small boy in a long ago. Then he asked the Littlest Angel what would make him most happy in Paradise. The Cherub thought for a moment, then whispered in his ear. "There's a box I left under my bed back home. If only I could have that!"

The Understanding Angel nodded. "You shall have it," he promised. A fleet-winged Heavenly messenger was instantly dispatched to bring the box to Paradise.

And then, in all those timeless days that followed, everyone wondered at the great change in the Littlest Angel, for, among all the cherubs in God's Kingdom, he was the most happy. His conduct was above reproach. His appearance was all that the most fastidious could wish for. And on excursions to Elysian Fields, it could be truly said that he flew like an angel!

Then it came to pass that Jesus, the Son of God, was to be born of Mary, at Bethlehem. And as the glorious tidings spread through Paradise, all the angels rejoiced and their voices were lifted to herald the Miracle of Miracles, the coming of the Christ Child.

The Angels and Archangels, the Seraphim and Cherubim, the Gatekeeper, the Wingmaker, even the Halosmith put aside their usual tasks to prepare gifts for the the Blessed Infant. All but the Littlest Angel. He sat down on the topmost step of the Golden Stairs and anxiously waited for inspiration.

What could he give that would be most acceptable to the Son of God? At one time, he dreamed of composing a lyric hymn of adoration. But the Littlest Angel was woefully wanting in musical talent.

Then he grew tremendously excited over writing a prayer! A prayer that would live forever in the hearts of men, because it would be the first prayer ever to be heard by the Christ Child. But the Littlest Angel was lamentably lacking in literate skill.

"What, oh what, could a small angel give that would please the Holy Infant? ..."



The time of the Miracle was very close at hand when the Littlest Angel at last decided on his gift. Then, on that Day of Days, he proudly brought it from its hiding place behind a cloud, and humbly, with downcast eyes, placed it before the Throne of God. It was only a small, rough, unsightly box, but inside were all those wonderful things that even a Child of God would treasure!

A small, rough, unsightly box, lying among all those other glorious gifts from all the Angels of Paradise! Gifts of such radiant splendour and breathless beauty that Heaven and all the Universe were lighted by the mere reflection of their glory! And when the Littlest Angel saw this, he suddenly knew that his gift to God's Child was irreverent, and he wished he might reclaim his shabby gift.

It was ugly and worthless. If only he could hide it away from the sight of God before it was even noticed!

But it was too late! The Hand of God moved slowly over all that bright array of shining gifts, then paused, then dropped, then came to rest—on the lowly gift of the Littlest Angel!

The Littlest Angel trembled as the box was opened, and there, before the Eyes of God and all His Heavenly Host, was what he offered to the Christ Child.

And what was his gift to the Blessed Infant? Well, there was a butterfly with golden wings, captured one bright summer day on the high hills above Jerusalem, and a sky-blue egg from a bird's nest in the olive tree that shaded his mother's kitchen door. Yes, and two white stones, found on a muddy river bank, where he and his friends had played, and, at the bottom of the box, a limp, tooth-marked leather strap, once worn as a collar by his mongrel dog, who had died as he had lived, in absolute love and infinite devotion.

The Littlest Angel wept hot and bitter tears, for now he knew that instead of honouring the Son of God, he had been

most blasphemous. Why had he ever thought the box was so wonderful? Why had he dreamed such useless things would be loved by the Blessed Infant?

In frantic terror, he turned to run and hide from the Divine Wrath of the Heavenly Father. But suddenly he stumbled and fell, and with a horrified wail and clatter of halo, rolled in a ball of consummate misery to the very foot of the Heavenly Throne!

There was ominous and dreadful silence in the Celestial City, a silence undisturbed save for the heartbroken sobbing of the Littlest Angel. Then suddenly, The Voice of God, like divine music, rose and swelled through Paradise! The voice spoke saying:

"Of all the gifts of all the angels, I find that this small box pleases Me most. Its contents are of the Earth and of men, and My Son is born to be King of both. These are the things My Son, too, will know and love and cherish and then, regretful, will leave behind Him when His task is done.

"I accept this gift in the Name of the Child, Jesus, born of Mary this night in Bethlehem."

There was a breathless pause and then the rough, unsightly box of the Littlest Angel began to glow with a bright, unearthly light, then the light became a lustrous flame, and the flame became a radiant brilliance that blinded the eyes of all the angels!

None but the Littlest Angel saw it rise from its place before the Throne of God. And he, and only he, watched it arch the firmament to stand and shed its clear, white beckoning light over a Stable where a Child was Born.

There it shone on that Night of Miracles, and its light was reflected down the centuries deep in the heart of all mankind. Yet, earthly eyes, blinded, too, by its splendour, could never know that the lowly gift of the Littlest Angel was what all men would call forever:



## "The Shining Star of Bethlehem"





## PORT ARTHUR NEWS



Top left: Mr. R. McBride, Mr. E. Black.

Top right: Mrs. E. Black receives roses from Mr. H. E. Perry.

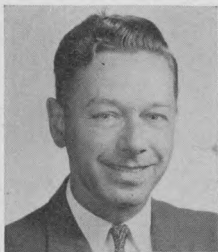
Lower left: Mr. and Mrs. S. Golden admire his watch.

Mr. S. (Stan) Golden, Head Cashier, was officially welcomed to the Quarter-Century Club on Thursday, October 26. The handsome tokens that denote membership in the Club—the engraved gold wrist watch, the framed membership certificate and the congratulatory letter from the President—were presented by Mr. R. S. McBride, Store Manager, who also extended good wishes on behalf of management. Mr. Golden's office colleagues honoured him with a dinner and dance at the Flamingo Club, where he was given a clock radio and a sport shirt.

Mr. E. (Ernie) Black, Furniture Department was welcomed to the ever-growing Quarter-Century Club on Saturday, November 11 though his actual date was November 12. Congratulations were extended by Mr. R. S. McBride, Store Manager, who also presented the Company's gifts—a handsome diamond ring, a framed membership certificate and a letter from the President, Mr. John David Eaton. The department held a dinner and dance in his honour at the Flamingo Club on Saturday night. At that time Mr. Black was given a power drill and a transistor radio.

All their associates offer congratulations and good wishes to these two gentlemen.

## SUGGESTION WINNERS



Mr. J. Mayor,

Catalogue Contracts, \$15.00

Contacts, December, 1961



Miss E. Bondarenko,

Prince Albert  
Order Office, \$8.00



Mr. G. H. Thibault,

Wage Administration, \$8.00

Fifteen



## LOWER PRICED STORE

Meats—By W. Cuthbert

Two of our members have been saddened by the loss of their brothers recently: to Bill Bevan and Abe Wall we offer our sincere sympathy.

To Mrs. Pearl Partridge our deepest sympathy on the loss of her husband recently. Pearl was a member of our staff until her retirement.

In recent weeks we have omitted to tell about our members who have been on the sick list. To these we offer our apologies. There have been quite a few and to those who are back we say welcome. It's nice to see you again and keep well.

The Terry Stefaniuk household has been gifted with the arrival of a brand new daughter recently. Mother and daughter doing well. Congratulations to mom and pop.

We haven't heard too much about our bowlers this season. We are hoping to hear big things soon from Captain Bob and company, but we like to hear about the big scores we used to listen to.

With Christmas coming up we expect to be in for a busy time of it as usual so we hope to have more newsy items.

\* \* \*

## MAIN FLOOR

Cameras and Drugs—By I. Robertson

A combined 512-212 breakfast was held honouring Mr. Beavis on his 25th anniversary at which time he was presented with a portable electric saw and a mirror. The Saturday previous a stag was held at the home of John Mainella with both 212-512 attending and honouring Mr. Beavis and Mr. Harry Robinson who had recently celebrated his 35th anniversary.

To wish Reta Bovey well on her retirement, 512-212 entertained at a sumptuous dinner at the Paddock. She was presented with a beautiful pole lamp.

Also honouring Reta, Bessie Barton had a few close friends and business associates to her home where Reta was presented with a Mikado bowl and a footstool.

Glad to see Pat Taylor in our midst again, also Helen Dufva. Hope to see George Hudon back soon.

Miss Marion Taylor, of our Portrait Studio, entertained on the evening of November 14, honouring Mrs. Bovey. An enjoyable evening was spent, and she was presented with a lovely evening bag.

Men's Shoes—By I. Dunsheath

The wonder and amazement always experienced in the perusal of Contacts' monthly long-service reports came close to home this month, when our Department Manager, Mr. Duncan Sproat, completed 35 years with the Company and in the same department. He was the recipient of a movie projector from his staff as well as several lovely gifts, letters and telegrams from friends and well-wishers. You have our heartiest congratulations and sincerest best wishes, Mr. Sproat—so:

All fare then, lang hale then,  
And plenty be your fa';  
May losses and crosses  
Ne'er at your hallan ca'.

—Burns

Our congratulations and a gift of blankets were extended to Archie Isaacs on the occasion of his marriage to Miss Gretta De Fehr last month. Long life and happiness to you both, Archie and Gretta.



Stationery—By Pat Boyce

On Thursday, November 23, Miss Carol Koslok (Stationery Section) joined the Quarter-Century Club. On behalf of the Books and Stationery Departments, Mr. M. E. Freeman presented Carol with a beautiful gold watch. Carol received lovely gifts and good wishes from her many friends. In the evening a dinner and dance was held in the Rose Room of the St. Charles Hotel in Carol's honour. After a brief but amusing speech by Mr. S. C. Florence, the telegrams of good wishes were read by Mr. M. E. Freeman. A skit, directed by Miss Una McKenzie, was followed by a sing-song and dancing. Congratulations and best wishes, Carol, for continued good health and happiness.

Our get-well wishes to Mrs. Edna Whyte and Mrs. Margaret Boyd for speedy recoveries following their recent operations.

\* \* \*

## SECOND FLOOR

Time Office—By K. Walker

Congratulations to Ken Tait and Pat Paterson (70M Warehouse) who were married October 6. Best of luck, Pat and Ken.

Had a few visits recently from Finlay Cameron who retired last year and was under the weather at that time. However, we are very happy to report he's very much back in circulation and looking wonderful.

Sorry to report our former Manager, George Allan, is back in hospital out in Victoria. Sure hope you are back home by the time we go to press and best of luck, George.

Fancy Goods—By K. Thornhill

So pleased that Mr. Boston is back with us again after his operation.

Edna and Charlie Wilchuk are the proud parents of a baby boy, Steven Charles. Congratulations to you both. Edna was with us in our Stamping Room.

### THIRD FLOOR

#### Meat Department—By V. Campbell

Glad to have John Bacon, Bert Saunby and Mr. Kirbyson back with us again. Hope you all enjoy better health.

\* \* \*

### FOURTH FLOOR

#### Fur Department—By Ev Turner

Stan Mathias was honoured by his associates and friends in the Store on Saturday, November 25 at a party at the home of George and Betty Gould. This was to mark his 35th anniversary which fell on Wednesday, December 6. A presentation of a mantel radio was made by Mr. Gould.

On his anniversary day he received many callers who came to congratulate him and offer good wishes for his future—a very fine tribute to a popular fellow, our Stan.



\* \* \*

### FIFTH FLOOR

#### Lunch Rooms—By Ruby Tait

Get-well wishes are going out to Mrs. Mary Funnell, Mrs. Evelyn Anderson and Mrs. Bessie Kinch all of the Third Floor Bar. Also to Mrs. Mamie Lowe of the Employees' Cafeteria. Deepest sympathy to Mr. Allan Gowing on the loss of his father in Vancouver.

\* \* \*

### SIXTH FLOOR

#### Draperies

On December 5, Miss Molly Ross celebrated her 40th anniversary with the Company. As Molly was out of town on her big day many of her friends and associates gathered at the Marlborough Hotel on Wednesday, November 29 to honour her at a dinner and dance. Among our guests were Molly's sister, Miss Daisy Ross, Miss Gladys McLean, Mr. D. Ritchie, Mr. A. Curtis and Mr. and Mrs. H. Pilling. Mr. J. A. Price presented Molly with a lovely wrist watch. The Drapery Department, the Workroom, Interior Decorators and your many friends join in extending to you, Molly, our heartiest congratulations and best wishes for the future.

Our deepest sympathy to Mr. J. Thomas-son on the recent loss of his brother-in-law.

#### Carpets—By Gladys McLean

Understand some of our "boys" are licking their sores after receiving a very bad beating at curling. Maybe they should join the mixed group curling on week-end evenings and get some practise. We understand the mixed group are having a lot of fun and the girls are beginning to understand what curling is all about.

One of our staff was lucky enough to get down to Toronto to see the Grey Cup final. Hope you enjoyed your week's holiday, Ted Keena.

Contacts, December, 1961

**Sales and Expense**—By John A. Lewington  
Wednesday, November 15 was the day of the 35th anniversary of Miss Edith Bower. Her desk was decorated in seasonal colours and she received many personal gifts. Edith was presented with a large piece of Dresden china on behalf of the office. Best wishes to you, Edith.

Congratulations and best wishes also to Mr. and Mrs. D.A. (Al) Adams and Mr. and Mrs. W. D. (Bill) Chalmers. These two households were recently expanded by one—a baby girl in each case.

\* \* \*

### EIGHTH FLOOR

#### D.A. Office

Congratulations to Mr. W. Roberts of the D.A. Office who, on November 26, celebrated 35 years with the Company. A presentation of a movie camera and other gifts was made to Mr. Roberts on Thursday morning by Mr. R. M. Clark.



#### General Office—By G. E. Kent

Congratulations to Miss Margaret Bewcyk who received an engagement ring from Mr. Harry Holunga on November 11.

Hope that Mrs. Faber is feeling better and back to work soon, after having her tonsils out.

Congratulations to Mrs. Chalmers on the birth of a baby girl and to Mrs. Ezinicki who had a baby boy.

The Office extends their heartfelt sympathy to Miss Jenny Adams in the loss of two nephews.

\* \* \*

### NINTH FLOOR

#### Construction Office—By C. Thomas

We were sorry to see Shirley Mabon leave our department at the end of September. A leather hand bag was the office gift. Shirley is presently working in the Customs and Traffic Department and we wish her good luck with her new job.

Congratulations to Erhard Mueller and his wife, Erna, on the birth of a baby daughter, Ellen Arlene. Ellen was born October 4 and weighed 5 lb. 13 oz.

\* \* \*

### STORE SERVICES

#### Elevators—By E. Ratzlaff

Mr. Hugh McMullen reached his 40th anniversary with the Company on November 17. On that day Mr. A. F. Bowman presented him with an electric fry pan from the day staff. The night men, with whom he works, gave him a wallet and some money. May health and happiness be yours in the years ahead, Mr. McMullen.

We are glad to see Janice Miller, Bernice Leachko and Harold Holland back after their recent illnesses. Stan Carr is back, too, looking fit after his month-long holiday to the west coast. We welcome back Lynne Barbour who will be working week-ends.

Seventeen



#### MAIN FLOOR

##### Sales Room—By A. Christensen

Congratulations to Lorna and Nick Mymko on the arrival of a baby son, Bentley Alan, on November 17. Hope we will see him before he is school age, Lorna.

Mary Sadleir is still recuperating from her operation. We are happy to hear you are coming along nicely, Mary, and hope to see you soon.

Our deepest sympathy goes to Alberta Turle and family in the sad loss of her sister on November 18.

Good-byes were said to Bettylou Walker who left the Sales Room staff on Friday, December 1. We enjoyed having you with us, Bettylou, and wish you every success in your new venture.

Glad to have Kerry Falk back with us after a week on the sick list. Take care of yourself, Kerry.

A Christmas party is being planned by the girls at this time of writing. If plans work out a nice time will be in store for all after work on Friday, December 8. Will tell you all about it next time.

Welcome to the new girls joining our staff at this busy time. Hope you will like working with us.

##### Delivery—By Kathleen Cross

Deepest sympathy is extended to Jimmie McGregor on the sudden death of his brother Alex who passed away November 4 at his home.

It was on November 22 that Mr. G. Cumbers of the Cartage Department, celebrated 35 years with the Company. On the morning

of his anniversary Mr. Arnason presented him with a wrist watch—the department gift. George spent most of his years working in the Delivery until ten years ago when he was transferred to the Cartage. His leisure hours are spent on the golf course in the summer and curling in the winter. Congratulations, George, and our best wishes for future good health and happiness.

On November 19 Mr. Mel Elliott celebrated 35 years with the Company. Mr. Arnason made a presentation of a platform rocker on Mel's anniversary date—the department gift. Mel spent the greater part of his service with the Delivery Department and about 12 years with the Cartage. His leisure hours in the summer are spent in the garden. Congratulations and may you have many more years of good health and happiness, Mel.

Congratulations, Al Inglis—who on December 1 was appointed Inspector of the Parcel Delivery. Al was formerly a driver in the Bird's Hill district and will be greatly missed by the customers in that area.

Time and tide wait for no man, not even our Department Manager, Mr. D. McFadzean who, on December 1 called it a day. A set of golf clubs, presented by Mr. Arnason, was the department's gift to Mr. McFadzean. He received many other personal gifts from his friends around the Store. A steady stream of well-wishers came to bid him farewell.

To further round out his day, a social gathering and dance was held at St. James Hall. Mr. McFadzean was presented with a going-away-purse. Over 200 friends attended, tripping the light fantastic. To you and Mrs. McFadzean our very best wishes for good health and happiness in the years that lie ahead.

\* \* \*

#### SERVICE BUILDING

##### By L. Rudishyn

November 1 marked the day of retirement for Mr. Ernie Hillsden of our Furniture stockroom. He was presented with a wrist watch on this memorable occasion by Mr. A. Finnogason on behalf of the staff and associates. We all join in wishing Ernie good health and happiness throughout the years ahead.

\* \* \*

#### ALEXANDER AVENUE WAREHOUSE

##### Printing—By Margaret Torrance

Sympathy is extended to Miss Dora Zaidman and family in the loss of a brother-in-law.

We are pleased to have Miss Norah Salter back with us after her accident. Sorry to hear of your sister's illness, Norah, and hope she will soon be able to come home from the hospital.

We are sorry to hear that Mr. Ernie Query is in hospital. Hope you will soon be better and able to be home again, Ernie. Best of luck.



Mr. G. Cumbers, Cartage



Mr. M. Elliott, Delivery

## SECOND FLOOR

### Shipping Division—By I. Caners

It is nice to see so many of our former employees with us again for the well-known Christmas rush. We take this opportunity to say "Welcome back."

### Weddings and Engagements

Mrs. Shirley Swan of 122D was married to Mr. Wayne Hudson October 21.

Miss Pat Sass of 122B became the bride of Mr. Warren Zimmerman November 10.

Miss Lynda Sawatzky of 122D accepted an engagement ring from Mr. Steve Blanchette November 28.

To these young couples we extend our best wishes for their happiness.

Elsie Stefanyshyn left the employ of 122A for other fields of endeavour. Elsie was presented with a suitcase and rhinestone necklace and ear rings from her department and friends.

113 welcomed Vi Sandison back to its fold. Vi had been on the sick list for some time. We are happy to report Elsie Driver of 113 has left the hospital and is now recuperating at home. Do you have breakfast in bed, Elsie?

\* \* \*

## THIRD FLOOR

### Drapery Workroom—By D. Zetterstrom

Our deepest sympathy to Mr. V. Morin in the loss of a brother, and to Mr. J. Oakden and family in the loss of his mother-in-law.

Mr. A. Boomer underwent surgery November 9. Hope he is feeling much better and able to be back with us again soon.

\* \* \*

## FOURTH FLOOR

### Housewares—By B. Landry

Congratulations to Alex Gilchrist who celebrated his 35th anniversary with the Company on Wednesday, December 6. That evening a supper was held in his honour at Moore's. Mr. W. Reid, on behalf of the staff, presented him with a view-editor. Alex also received personal gifts and good wishes from friends during the day.

### Shoes—By I. Emslie

Congratulations to Mr. Robert Banks who, on Wednesday, November 22 celebrated 35 years with the Company. Bob was born in Leeds, Yorkshire, England, has worked for the Company 15 years in the Store Shoes and 20 years in the Catalogue Shoes.

Bob belongs to both Masonic and Orange Lodges. He is an ardent fisherman, likes lawn bowling and quite a few other outdoor sports as well as gardening.

On his anniversary Bob received a lovely cocktail table from the department and many gifts from friends and associates.



Mr. A. Gilchrist, Housewares

### Plumbing and Heating—By P. Maksymchuk

Congratulations to Mr. James C. Reid on his 30th anniversary with the Company on December 1. To celebrate this occasion the Catalogue Plumbing and Heating staff had a social evening at the home of Mr. and Mrs. Ray Newberry. Mr. Harding, on behalf of the staff, presented him with a Parker 61 pen. A delightful evening was enjoyed by all.

\* \* \*

## FIFTH FLOOR

### Radios and TV

On November 6 Mina Doolan celebrated her 30 years with the Company. Mr. Dodds made the presentation on behalf of the staff of a lovely electric blanket. Mina received a number of individual gifts from her many friends.

\* \* \*

## SIXTH FLOOR

### Catalogue Customers' Relations—By J. Paul

On Wednesday, November 15 Miss Phyllis Stalker celebrated her 35th anniversary with this Company in Department 117.

Her table was an array of beautiful gifts received from her many friends and associates—among them a set of elegant Italian glass figurines. At a luncheon held in her honour at the Beachcomber Lounge, a lovely pearl eyeglass chain was given to Miss Stalker. All your friends wish to congratulate you and the best of luck in the future, Phyllis.

\* \* \*

## SEVENTH FLOOR

### Women's, Misses' and Junior Dresses

By M. J. Neil

Congratulations and best wishes to four girls in our department who have received diamonds in the past month:

Miss Mary Bloemhauvel from Garry McLennan on October 6; Miss Veronica Pshednovak from Mr. Ken Herds on November 3; Miss Dianne Mestdaugh from Mr. William Harrison on November 9 and Miss Sandy Bresch from Mr. Norman Atkinson on November 10.

Our sincere sympathy is extended to Miss Sig Breckman and family in the loss of their brother.

### Cashiers—By Betty Kuxhouse

We are glad to see Miss Sutton back to work again after being on the sick list last month.

Congratulations and best wishes to Rose Anne Beddall who received a lovely diamond from Don Berry on November 7.



Mr. R. Banks, Shoes

#### Copying—By M. Wilson

Our best wishes for future happiness to Florence Green and Gerry Smith who were married November 18 at St. James United Church.

We are happy to report that Janet Weber is progressing steadily back to health. Come up and see us sometime after the crowds have waned.

It was with keen regret that we learned of the passing of Ethel Smith, our co-worker through many years. We extend our heartfelt sympathy to her sisters, Vera and Alberta.

We tender sympathy also to Clara Forrester in the loss of her father.

#### Catalogue Distribution—By N. Pruner

Wednesday, November 1 marked the retiring day of Miss Myrtle Bovey. Her friends and associates wished her many years of health and happiness. Myrtle was presented with a step table, a bedspread and embroidered dresser mats from her department, also many other individual gifts from her friends.

Congratulations to Miss Mary Matheson who, on November 9, celebrated 30 years with the Company. Mary received a blanket from the department, a Starflash camera and many other gifts from her friends. A supper at the Ivanhoe was held in Mary's honour by a number of her associates. She was presented with a camera case. After supper Mary invited the group to her home for an open house. There was never a dull moment.

We are glad to have Ann Romaniuk back after her recent illness.

We are sorry to report Mrs. E. Probizanski is on the sick list. Hope you will be on the mend and back with us again soon.

#### Men's Furnishings—By D. Dee

We are sorry to report Miss Hazel McLaughlin has been confined to her home the last few weeks due to a hip injury sustained through a fall on the icy streets. We hope to see you back again soon, Hazel.

\* \* \*

#### NINTH FLOOR

##### Jewellery and Notions

By E. Moore and J. Farr

On November 9 Grace Smith celebrated 40 years' service with the Notions and Fancy Goods Departments. Grace arrived at work to find her desk gaily decorated and laden with gifts and flowers.

The department gifts of a Marvelaire humidifier air cooler was presented by Mr. R. Robertson. She was also the recipient of many personal gifts including a bathroom hamper from the girls, and a kitchen step stool from the office staff. Many friends called throughout the day to offer their congratulations.

To mark this "special day" a dinner was held in Grace's honour at Zoratti's. After Mr. R. Robertson made the presentation of a mantel clock on behalf of those present, he called on Mr. J. W. Aker, former department manager, and Mr. M. MacKenzie, Assistant, who both extended best wishes for health and happiness in the years to come and joined Mr. Robertson and those present in congratulating Grace on her many years of faithful service.

It was like "old home week" to see Mr. J. W. Aker, Mr. Fred Caudwell, Miss H. Simpson, Miss C. Sigurdson and Miss C. Merrieffield, retired members of our department, all looking so well and enjoying a life of leisure.

Congratulations to Gertrude Chatten who, on November 3, completed 30 years' service with the Company.

Mr. R. Robertson presented the department gift of a lovely table lamp to Miss Chatten along with the best wishes of the staff for many more years of good health and happiness. She also received many personal gifts from friends throughout the Store.

The girls of the department entertained in honour of Gertie at a luncheon at the Holiday Inn.

\* \* \*

#### EIGHTH FLOOR — STORE

##### Budget Plan—By E. Tamplin

A short while ago Miss Carol Pippus left us to take up another position. On leaving, Carol was the recipient of a set of stainless steel cutlery from the office and a lovely sweater from the girls in her section. All the best to you, Carol.

We are very sorry to report that Mr. Earl Acheson is on the sick list. Hurry and get well, Earl. We all miss you.

Everyone was happy to see Mrs. Stella Hawkins back to work after a lengthy illness. Surely is wonderful to see you looking so well, Stella.

A very enjoyable party was held by the interviewing staff of the Budget office on Wednesday, November 29. A delicious supper and a pleasant evening of music and dancing were enjoyed by all.



## CHILDREN WRITE US AT CHRISTMAS

Here are two letters received recently from children:

From Jimmy Peters, Davidson Street, St. James: "Dear Eaton's of Canada: The parade you had was really a good one. The floats I liked best were Ivanhoe and the Mystery from the Far East. I am sure everybody liked it. Thank you for putting on such a fine display."

From "A Boy in the Hospital": "Dear Sir: I would like to thank you on behalf of all the children in St. Boniface Hospital for sending over Santa Claus with candy Saturday afternoon. After seeing Santa Claus many of the smaller children didn't mind missing the parade."



## Long Service Anniversary

TWENTY-FIVE YEARS

Mr. Anthony Howson,

Night Watchmen ..... January 9

## RECENT APPOINTMENTS

### MOOSE JAW, SASKATCHEWAN

Department MJ212 — Drugs, Toiletries, Soaps, Cameras, Books, Stationery, Candies, Jewellery, Hollow-ware, Flat-ware, Watches, Clocks, Hand Bags, Leather Goods, Notions, Shoe Findings, Fancy Goods and Wools:

MR. B. ROSENBAUM, Assistant.

### RED DEER, ALBERTA

Service Building, Receiving, Dispatch and Delivery:

MR. A. J. DAHLBERG, Assistant.

### VANCOUVER CATALOGUE WAREHOUSE

MR. E. J. LONGWORTH, Department Manager, in charge of Warehouse in addition to his present duties in Catalogue Sales Office and Heavy Goods Stores Management.

MR. L. J. WALLACE, Warehouse Operating Manager.

MR. J. W. REID, Warehouse Rebuy Supervisor.

### CATALOGUE WESTERN REGION HEAVY GOODS STORE

Dawson Creek, British Columbia

Department DWC60—

MR. N. UNRUH, Store Manager.

\* \* \*

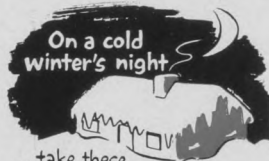
Commencing immediately, the Catalogue Sales Office located in the Vancouver Store will operate as an independent Catalogue Sales Office under the control and supervision of the Catalogue Sales Offices and Heavy Goods Stores Management, Western Region:

MR. A. W. P. HARRISON, Manager;

MR. E. J. LONGWORTH, Department Manager (British Columbia);

MRS. M. VEITCH, Clerk in Charge.

Contacts, December, 1961



...take these  
Steps to protect your  
family against fire:



1. At bedtime put room heaters out or on low. After banking coal, wood fires... check dampers.



2. Sleep with bedroom or hall door closed... can hold back fire till you can escape.



3. If windows are emergency escape means, have family trained to use them. Do storm windows open easily?



If water pipes freeze, don't use blowtorch or other flame to thaw. Use hot water or electric devices.

## ... and Make It a HAPPY and FIRE SAFE Christmas ...

- By standing the tree in water and keeping the container filled.
- By checking the tree lights for bare or broken wires, loose sockets.
- By turning off the tree lights when leaving the house or going to bed.
- By keeping cigarettes and lighted matches away from the tree.
- By taking the tree out of the house the week after Christmas.

Twenty-One



Published Monthly by

**THE T. EATON CO.**  
CANADA LIMITED

of Winnipeg, Manitoba, for  
distribution to the co-workers  
of the Company.

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Vol. 37 DECEMBER, 1961 No. 12

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Editor: Ruth Spurway

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**PUBLICATION DATE:**  
15th of Each Month

**NEWS DEADLINE:**  
The End of Previous Month.

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#### COVER STORY

Contacts comes to you this month wrapped up as a Christmas package and brings messages of good will to all. With the thought that Christmas is mostly for children we have included as many pictures of the Santa Claus Parade as possible and, for good measure, a short version of "The Littlest Angel." We hope every employee will read it aloud to at least one child.



## I Want to Know..

**Do the changes in Eaton Group Life Insurance policy as it applies to people after retirement cover those who retired some time ago.** Information on these appeared in this column in the October issue of Contacts.

No. These changes apply only to employees whose retirement date, whether for early or normal retirement, is on or after January 1, 1961.

**We hear the term "Sales Standards" mentioned by employees in certain Store selling departments. What does it mean?**

"Sales Standards" is the term applied to the program which provides a method by which the Company can measure a salesperson's performance against a sales quota, this quota having been established on the basis of a wages/sales percentage.

A salesperson whose sales exceed his quota is rewarded through wage increases; therefore, this creates one type of incentive selling program. A salesperson should be constantly striving to exceed his quota and thus increase his earnings. Of course, this program (now in approximately 30 departments) also reveals the low producers and may indicate that special training or other measures are needed to bring them up to the standard.



#### MR. ERNEST P. RAYMENT

Mr. Ernest P. Rayment died on Wednesday, November 1. He had retired from the Photography Department in 1947 after 30 years' service. Surviving are his wife, two sons and one daughter and to them we extend our sincere sympathy.

#### MR. W. A. (BERT) THOMSON

Mr. Bert Thomson who retired from the Women's Shoe Department in 1952 after 25 years of service, died on Monday, November 6. He is survived by his wife, one brother and one sister. We offer our sympathy to them in their sad loss.

#### MISS MARY R. CAMERON

Miss Mary R. Cameron died on Saturday, November 11. She had retired from Catalogue Copying in 1949 after 33 years of service and was well known throughout the Company through her work in the Penny-A-Week Club in World War II. Two brothers and two sisters survive her. Our deepest sympathy goes out to them.

#### MISS M. ETHEL SMITH

Miss M. Ethel Smith of the Catalogue Copying died on Saturday, November 18. She had worked for the Company for 44 years prior to her retirement in 1960. She is survived by four sisters and one brother to whom we extend our sincere sympathy.

#### MR. GEORGE BEVAN

Mr. George Bevan who died on Wednesday, November 22 had retired from the Delivery Department in 1959 after 16 years of service. He is survived by his wife, two daughters and one son and three brothers and five sisters. To them we offer our sincere sympathy.

#### MR. GEORGE KNOWLES

We were saddened to hear of the sudden death of Mr. George Knowles on Friday, November 24. Mr. Knowles was a member of the staff of the General Audit and had worked for the Company for 20 years. He is survived by his wife, one son and two daughters. To them we extend our heartfelt sympathy at this sad time.

#### MISS EDNA LOUISE MARQUIS

Miss Edna Louise Marquis died suddenly on Sunday, November 26. She had retired from the Drug Department in 1953 and had served in that department for 25 years. She is survived by one brother and two sisters. Our deepest sympathy goes out to them in their sad loss.

### Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

#### In the Loss of a Mother

Miss N. Patterson.....Gloves  
Mrs. J. Lee.....Toys  
Mrs. D. Horrocks.....Millinery  
Mrs. D. Hemming.....Candy Work-room  
Miss E. Smith.....Catalogue Exchanges  
Mrs. M. Olenick.....Lingerie  
Mrs. S. Proctor.....Women's Dresses, Coats  
Mr. P. E. Odell.....Piece Goods  
Mrs. F. Marczyk.....Night Caretaking  
Mrs. S. Haig.....Telephones  
Mrs. E. McDonald.....2nd Floor Office

#### In the Loss of a Father

Mr. R. Smith.....Catalogue Seeds, Plants  
Mrs. M. Merkel.....Employees' Lunchroom  
Mrs. G. McIntyre.....Inspectors  
Mrs. C. McMullen.....Inspectors  
Mrs. E. Douglas.....Boys' Furnishings  
Mr. A. Gowing.....1100 Office  
Mrs. C. Forrester.....Catalogue Copying  
Mrs. G. Venesia.....5th Floor Restaurant Bar

#### In the Loss of a Sister

Mr. D. Turner.....Caretaking  
Mrs. A. Turle.....Catalogue Salesroom  
Miss V. Smith.....Catalogue Copying

#### In the Loss of a Brother

Mr. N. Bryan.....Catalogue Furniture  
Mr. J. McGregor.....Delivery  
Mrs. G. Robinson.....Lingerie  
Mrs. M. Mundell.....Basement Lunch Counter  
Mr. V. Morin.....Drapery Work-room  
Mr. A. Wall.....Basement Meats  
Mr. J. Wall.....Catalogue Packing  
Mr. B. Bevan.....Basement Meats  
Miss S. Breckman.....Catalogue Dresses  
Mrs. B. Ingmundson.....Catalogue Dress Goods

#### In the Loss of a Step-Daughter

Mrs. J. Sweeney.....Foundation Garments

#### In the Loss of a Husband

Mrs. S. Simpson.....Head Cashiers Office  
Mrs. E. McCormack.....Women's High-Grade Shoes



Happy  
New  
Year